



Social Media Policy

Cleethorpes and District Swimming Club Ltd.

Cleethorpes and District Swimming Club (the Club) adopts all contractual policies and procedures defined by their governing body the Amateur Swimming Association (Swim England).

1. Principles

Supported by Swim England, Cleethorpes and District Swimming Club recognises that the use of social networking sites such as Facebook, Twitter and Instagram, and instant messaging tools such as WhatsApp, TikTok and Snapchat are increasingly being used as the communication tools of choice between adults and children and indeed their peers on social networking sites.

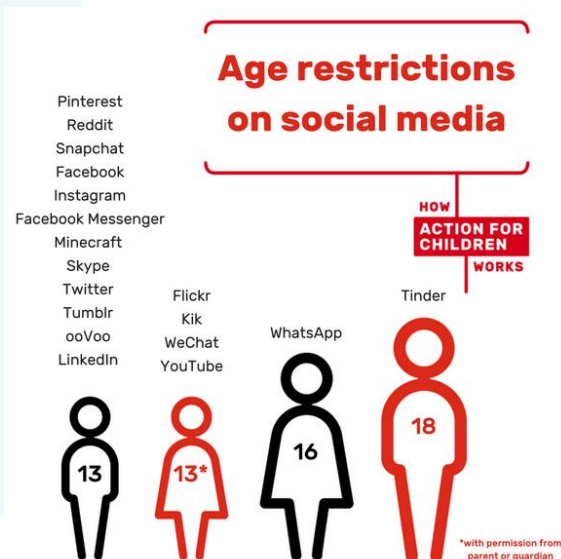
2. Club Social Media Pages

The Club currently uses Social Media including Facebook, Twitter, and Instagram to promote and advertise the club to the general public. These groups which hold an age restriction of 13 provide members and the general public (aged 13 and above) with the ability to freely join and follow the club via a variety of social platforms.

In addition, the Club hold a 'closed' Facebook Group used solely for membership / parents, providing core club information not for general use. Entrance is granted to current members of the club age 18 or over (or current Club Captains if under 18 and deemed appropriate).

The Club holds the right to refuse entry to the 'closed' Facebook Group to anyone who does not provide swimmer details when requested, and also remove attendees who are not known by the current Club Committee or Coaching Team. The removal of any 'closed' group member will be undertaken with no intent, other than the safeguarding of the Club's members.

3. Age Restrictions



As a Club we fully appreciate that it is the personal decision of a member whether to allow their child access to social media sites. It is therefore imperative that members whose children are under the age restriction threshold of 13, review the criteria of each social media platform prior to allowing them to follow or comment on said platform.

Although the Club will endeavour to support each of its members should issues arise from social media usage, the club is unable to legally accept any responsibility or liability for an individual's social media usage, and all misuse or concerns must be raised to the appropriate authorities.

4. Wavepower

Wavepower safeguards all children in line with current legislation, regulations and guidance and is for use within any Swim England affiliated organisation where children are present.

The responsibility for child safeguarding belongs to everyone involved in our sport and is not the sole responsibility of any one person at local, county, or national level.

Therefore, as a Club, Cleethorpes and Distract Swimming Club Ltd follow the regulations and processes defined by Wavepower and Swim England in their entirety and requests that all members / swimmers and guardians refer to the policy and links below.

5. Links and Supporting Organisations.

[To view the Wavepower Social Media \(Protection Policy\) please follow the link:](#)

- Social Media Sections can be located on pages 92- pages 95.
- <https://www.swimming.org/swimengland/wavepower-child-safeguarding-for-clubs/>

[To view the supporting documentation from the NSPCC please follow the link:](#)

- <https://www.nspcc.org.uk/keeping-children-safe/online-safety/>

6. Further Support and Advice.

The Club and Swim England will provide support and guidance for anyone who requires assistance and advice.

You can speak to the clubs:

- Human Resources (GDPR) humanresources.cads@gmail.com
- Swim England www.swimming.org
- Welfare Officer welfare.cads@gmail.com